

# MILESTONES

October 2011

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Dear Milestones,

The holidays are fast approaching, and Milestones is getting ready! We still have some great costumes for Halloween, and holiday apparel will be out this month. We are also stocking up on all of those toys!

As Thanksgiving nears, I want to express my gratitude to all of my consignors and customers. Your support has been so great this year, whether you were asking about how the new furniture store was going or shopping at the Parking Lot Sales to support the John Kanzius Research Foundation. We were able to raise over \$1000 this year for KCRF!

We are starting a little Thanksgiving project for the Erie City Mission, so be sure to read the article below for the chance to win a great gift basket. Hope to see you soon!

Sincerely,  
Claudine



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## Brownies for the Erie City Mission

Milestones has a goal to collect 1200 boxes of brownie mix by November 11, so we need your help!

The Erie City Mission is kicking off their Season of Giving with the Thanksgiving Turkey Basket Distribution. They will provide baskets to more than 1000 individuals and families in need.

**For every box of brownie mix you bring into the store, you will get a chance to win an awesome Thanksgiving gift basket!** The basket includes some great entertaining items and many gift certificates for businesses in the area including Milestones.

So, we hope you watch for brownie mixes to go on sale at your favorite store and then help us stock up!

## Calendar of Events

**October 4:** Drop and Donate from 1-4

**October 12:** Drop and Donate from 10-1

**October 18:** Holiday apparel goes on display and Drop and Donate from 12-3

**October 29:** Drop and Donate from 1-3

**November 24:** CLOSED

**November 30:** A-M check

## JumpBunch Comes to Erie

1 in 3, 60 and 93 ... Do you know what these numbers mean?

- 1 in 3 children nationally are obese or overweight.
- It is recommended that children participate in physical activity for 60 minutes daily.
- It costs only \$0.93 per day to enroll your child in the JumpBunch Program monthly.

Exciting news for the Erie area! JumpBunch~Sports & Fitness For Kids has arrived in the area. JumpBunch is a National mobile sports & fitness program for children ages 18 months through 12 years old. It introduces sports & fitness to children in a hands-on-setting. The program guides children through all phases of physical development and increases self-esteem and self-confidence. We build healthy habits early on!

JumpBunch Parties are another fun option! Birthdays, family/work/school picnics, holiday or any other type of party... we come to your party location with fun-filled activities for the children. We bring all of the age appropriate equipment, certified JumpBunch coaches, fun JumpBunch music and action packed lesson plans to keep the children moving!

For more information about the JumpBunch Program, please visit [WWW.JUMPBUNCH.COM](http://WWW.JUMPBUNCH.COM). You may also contact Jenny @ 814-450-4769 or [jkupczyk@jumpbunch.com](mailto:jkupczyk@jumpbunch.com).

## New Rewards Program Replaces Frequent Buyer Cards

How many Frequent Buyer Cards do you have buried in old purses and scattered around your house? Are you always forgetting to bring them in or losing them right after that big purchase?

On August 1st, we started a new Rewards Program that essentially allows our computer program to do the work so that you do not have to keep track of a card anymore.

Just be sure we know who you are every time you make a purchase. Our system will keep track of when you reach a total \$200. As with our cards now, you will earn a \$10 discount on your next purchase for every \$200 you spend. With this new system, every cent counts, so you won't lose credit for not reaching the next \$10 increment for a punch.

**NOTE: We will give you a discount of \$0.50 for each punch that you have on your Frequent Buyer cards through the end of the year.**

payout

**December 24- January 2: CLOSED**

**December 31: N-Z check payout**

### Holiday Apparel

**Holiday apparel will go on display Tuesday, October 18th,.**

### Hangers Needed

**Please save any clear or white plastic give away hangers that you get from stores. We could always use them! Bring them in anytime!**

## Drop & Donate Days

Back in April, we started having Drop and Donate Days each month. This has been really successful, and consignors seem to like the flexibility. We will now have 3-5 Drop & Donate Days each month, where consignors can bring up to 50 items (clothes still must be on hangers). These items are reviewed within a couple of weeks, and items that are not selected are donated to one of the charities we support. We usually decide on the schedule for the next month one week before the end of the previous month.

Please note: If you are someone that still wants unselected items returned to you, we are still scheduling regular appointments.

## Follow us on

### Facebook!



**We now have a fan page on Facebook and it pays to follow us! Because we like to send only a couple of emails each month, Facebook is the way we can keep you posted about new merchandise on a daily basis. We post pictures of many larger items too! We also often post a Facebook special. So, start following our posts so you don't miss out on the discounts!**

**There is also a Reviews tab on our fan page. We would love it if you would write a review about your experience with our store and suggest to your Facebook friends that they like Milestones too!**

## Cribs

As you may have heard on the news, the CPSC has banned all drop-side cribs and instituted new safety regulations for slats and mattress supports. The number of recalls in the last few decades is truly staggering, and it is a large concern when you think about the fact that the crib is the one place we entrust our infants to completely unsupervised for long periods of time.

In light of this new ruling, we will only be able to accept cribs manufactured after Jan. 2011. This means that we will probably not have used cribs for sale for at least the next year or so.

**Milestones Quality Children's Consignment  
3735 West Lake Road, Erie, PA 16505  
814-836-0123**

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